

CURRICULUM VITAE

Nasrine Shah Abushakra, Ph.D

Summary

After my doctoral training in the area of technology education with a concentration on distance educations, my work has evolved into that of a cross-cultural expert between the Middle East and the United States. I have held a professorship at the University of Michigan in Ann Arbor and served as the Director of the Fulbright Teacher Exchange Orientation Program at the U.S. Department of State. I have also consulted for a list of high-impact clientele, such as the World Bank, **Paramout**, and The International Monetary Fund, to assist in cross-cultural messaging and branding. This entailed creating curriculum for workshops for 36 Embassies in Washington D.C., including customized design of tools and skills needed for international educators and adult learning programs for master educators and leadership cohorts. I have served in academic roles (American University of Sharjah, School of Business and University of Michigan) and have been invited to serve as an expert on Social Media and Cross Cultural de-coding.

Formal Education

American University	PhD	2002	Technology Education <u>Concentration</u> : Distance Education
American University	M.S.	1992	Management Information Systems <u>Concentration</u> Business Process Redesign, Re-Engineering, Knowledge Management, Human Capital and the Digital Divide Human Development.
International Service and College of Arts and Science University of California at Los Angeles BA	B.A.	1998	Historical Political Philosophy

Certifications/Special Training/Internships

White House Candidate		2002	President Management Intern (PMI)
American University, Washington, D.C.		1996	Graduate Certificate Information Resource Management
American Universal, Washington, D.C.		1997	IT Literacy and Certification
Harvard University, Boston, U.S.A.		1990	Visiting Scholar: Political Science

Professional Experience

September, 2014 – Present	Editor, MENA-region Haute Living Dubai, United Arab Emirates
May, 2016 - Present	Writer for Villa 88 Dubai, United Arab Emirates
January, 2005 - Present	Founder DrNasrine.com Washington, D.C.
September, 2005 - Present	Adjunct Professor Department of Education and Humanities Leigh University Bethlehem, Pennsylvania
January, 2005 - Present	Fellow University of Alabama’s Institute for Interactive Technology Alabama, U.S.A.
January, 2005 – Present	Consultant Technology and Education for ESOL Cairo, Egypt
January, 2007-Present	Middle East Representative Oppenheim Ventures New York, New York
August 1999 - August 2006	Contributing Author/Founder Al Wassla Dubai, United Arab Emirates
August, 2004 – August, 2005	Visiting Professor Technology and Education The University of Michigan
August, 2002- August, 2004	Visiting Professor American University of Sharjah (UAE) School of Business Management

August, 1998 - August, 2002	Project Manager American University: Intercultural Management Institute, Washington, D.C.
November, 1997- May, 2002	Team Leader for Expert Panel: Technology and Education Government of the District of Columbia Washington, D.c.
August, 1998 - June, 2002	Project Manager American University Washington, D.C.
September, 2001 - June, 2002	E-Support Analyst American University, Washington, D.C.
August, 2000 – September, 2001	Local Technology Associate, William M. Mercer Consulting Washington, DC:
January, 1996 – January, 2001	Director Fulbright Teacher Exchange Orientation Program U.S. Department of State c/o American University Washington, DC
January, 1994 – January 1996	Senior Administrative Coordinator American University Washington, D.C.

Publications

Abushakra, N.S. (2016). *Nettiquette: Modern Manners For a Modern World: The Ultimate Guide to Online Etiquette.*

Abushakra, N.S. (1997). *An Analysis of Constructivist Pedagogy in Corporate Distance Education: Perspectives From The Field.* Journal of Technology and Teacher Education.

Professional Presentations

Workshops, Conferences attended: (Via Academic Year)

Jan 97, "Client or Consumer Professional Relationship (CRM)". Sun Micro-Systems

Aug 1997-01: Conference Presentation, Fulbright Teacher Exchange Program, US Dept of State: Washington DC "*Building "Cyber Bridge"*

Sept 1997. "Best Practices in the Corporate Distance Educational Arena". U.S. Department of Education.

Nov 1997. "Bridging the Digital Divide". Federal Reserve Bank.

April 1998: Federal Reserve Bank, New York, NY: Workshop Presentation: *Bridging the Digital Divide*

May 1998: Federal Reserve Bank, New York, NY: Workshop Presentation: *Distance Education and the Constructivist Pedagogy in Corporate Education Programs*

Sept 1999: Workshop Presentation, College of Arts and Science, American University, Washington, DC: *The Use of Technology in Education*

Jan 2000. "Computerization and Controversy". American Councils for International Education

March 2000. "The Digital Divided in the Developing World". World Bank Group.

Aug 2000 & 01: Panel Presentation, Fulbright Teacher Exchange Program, US Dept of State: Washington DC: *American Identity Movements: A Cross Cultural Confrontation*

Aug 2000 & 01: Panel Presentation: Fulbright Scholar Exchange Program, US Dept of State: Washington, DC: *Addressing Sectarian, Ethnic and Cultural Conflict across Borders*

Aug 2000 & 01: Panel Presentation: Fulbright Teacher Exchange Program, US Dept of State: Washington, DC: *Human Capital in the Information Age*

Sept 2000: Workshop Presentation: UN Capital Development Fund, UNCDF Two UN Plaza New York: www.uncdf.org: *Managing Knowledge and Human Capital*

Nov 2000: Workshop Presentation: UN Capital Development Fund, UNCDF Two UN Plaza New York: www.uncdf.org: *Cyberspace, an Introduction: A Virtual State of Mind*

Nov 2000: US Department of Education in Corporation with USIA 400 Maryland Ave., Washington DC Conference Presentation: "*Human Factors in Virtual Environments*"

Nov 2000 & 01: US Dept of State: Foreign Service Institute: Leadership and Management School: 4000 Arlington, VA: Attendee: Virtual Environments and Leadership

Nov 2000 & 01: US Department of Education: Washington DC: Workshop Attendee: Electronic Power to the People: Who Is Technology's Keeper on the Cyberspace Frontier?

Nov 2000: Sun-Micro Systems, Boston MA: Workshop Presentation: *"Client or Consumer Professional Relationship (CRM)"*

Dec 2000 & 01: Sun-Micro Systems, Reston VA: Workshop Presentation: *"Programs: Products: and Service through CRM"*

Dec 2000 & 01: AOL, Reston VA: Workshop Presentation: *"Marketing for Generation X and CRM"*

Feb 2000: Council on Standards for International Educational Travel: Alexandria VA: Conference Presentation: *"Computerization and Controversy"*

March 2000 & 01: World Bank Group, Speaker Bureau, Washington DC: Workshop Attendee & Panel Presentation: The Digital Divided in the Developing World

March 2000 & 01: Office of Postsecondary Education: Research and Assistance: Grant Reviewer for Washington DC Postsecondary Grant(s) to the DC Consortium of Universities

Sept 2001: Annual World Bank Meetings, Washington DC: World Bank: Attendee

Sept 2001: Federal Reserve Bank, New York, NY: Workshop Presentation: *"Corporate MIS Education and the Constructive Pedagogy"*

Nov 2001: Federal Reserve Bank, New York, NY: Workshop Presentation: *"The Importance of Pedagogy in Corporate Training and Development"*

Nov 2001: US Dept of Education: Washington, DC: Workshop Presentation: *"Best Practices in the Corporate Distance Educational Arena"*

Nov 2001: Kappa Delta International Honor Society in Education, Washington DC: Workshop Presentation: *"The Third Cultural Kid Success Story"*

Nov 2001: US Dept of State in Cooperation with US Department of Education, Washington DC: Workshop Presentation: *"Distance Education and the Constructive Pedagogy: Perspectives from the Field"*

Dec 2001: Sun-Micro Systems, Boston, MA: Workshop Presentation: *"Global Corporate Distance Education"*

2002: Paper Accepted to: The Academy of International Business Conference: *"Constructing Knowledge: New Challenges for a Global Environment"*

2002: Paper Accepted to: Information Technology Based Higher Education and Training 2004(ITHET04) *"Confronting Traditional Challenges in Education: Perspective's from the UNDP Report 2003"*

March 2002: World Bank Group, Speakers Bureau, Washington DC: Workshop Presentation: *"The Third University: Open University and ADDIE Model of Success"*

March 2002: Office of Post Secondary Education: Research and Assistance: Grant Review for the Washington DC Postsecondary Grant's to the DC Consortium of Universities

March 2002: American University: School of Education: Successful Dissertation Defense *"Distance Education and the Constructivist Pedagogy: Perspectives from the Field"*

April 2002: US Department of State: Fulbright Commission Workshop Presentation: *"Successful Variables in Cross Cultural Orientations"*

Oct 2002: Dubai Strategy Forum: Dubai UAE: Attendee

Feb 2003: District of Columbia State Educational Office, Educational Licensure and Certification in Partnership with (US Department of Education, NAICU, CHEA, ACE) Washington DC: Expert Workshop Presenter: *"Critical Issues in Corporate Distance Education and the Future of Higher Education"*

Feb 2003: World Bank Group, Washington DC: Workshop Presenter: *"Information Systems and Global Partnership"*

Sept 2003: World Bank, IMF and Board of Governors: Annual Meetings Hosted in Dubai, UAE: Delegate

Sept 2003: UAE Central Bank Annual Meetings: Dubai, UAE: Delegate

Oct 2003: Knowledge Village: Dubai, UAE: Speaker: Expert Panel Member *"Building a Knowledge Based Society via Technology and Education"*

Oct 2003: American University of Sharjah: A Tribute to Edward Said: Lead Panelist: *"The Next Generation: Implementing Global Consortium through Knowledge"*

Dec 2004: University of Michigan: Expert Panel Member *"Activist Scholarship and Feminist Politics: Perspectives on Violence, War and Peace"*

Jan 2005: University of Michigan: Keynote speaker for Provost Roundtable Grant for International Education: *"The UNDP Report and Education in the Middle East"*

March 2005: Charles University, Prague: Presenter: Leadership in Post Secondary Education: *"Can The Internet Create Successful Leaders"*

July 2005: Academy of International Business: Québec, Canada Annual Conference: Invited to be Session Leader: *"Knowledge Management and Human Capital in the Future of International Business"* Track.

2006 Paper accepted to: The International Business Information Management (IBIM03).
“Electronic Commerce: Network Readiness and Trade Competitiveness

Feb 2006: Massachusetts Institute of Technology: Expert Panel Member: Emile Bustani Middle East Seminar: *“Educational Technology and it’s Implementation in the Middle East”*

Oct 2007: Massachusetts Institute of Technology: LINC Conference, Amman, Jordan: Paper Presentation: *“Technology and Education the Constructive Perspective”*

May 2010: Sixth annual Middle East Families in Business Conference (DOHA). Participant and Speaker.

Media Coverage

<http://hauteliving.com/author/dr-nasrine-s-abushakra/>

Ad Hoc Reviewer

Journals

I have reviewed manuscripts for over 20 different academic journals, provided feedback or endorsements for almost 10 publishing houses, and reviewed grant submissions for state departments including Fulbright and other international grants.

International Business (AIB) Conference:

Reviewer, “Local versus Global Knowledge in International Business” (2006 - present)

Reviewer “International Alliances and Networks Track” (2004- Present)

Reviewer, “Global Technology and Innovation Track2” (2005-Present)

Others

Reviewer, InformationManagement In The Networked Economy (2002 - Present)

Academic Editor, Why do some Consumers Consume Ethically? A Contingency Framework for Understanding Ethical Decision Making (2013)

Professional Memberships

Upsilon Beta Epsilon Computer Science Honor Society
Kappa Delta Pi International Honor Society in Education
Institute of Electrical and Electronics Engineers (IEEE)
Academy of International Business (AIB)
Women and Technology Society
American Business Council of the UAE
TIE (The Indus Entrepreneurs)

Arab American Institute
International Society for Performance Improvement
Chair, Distance Education Committee (AU and AUS) — Chair
Leadership in Education MBA Track (UM) — Chair
IT Web Committee (AUS)
Technology Task Force Committee (University of Michigan, AU and AUS)
Research Committee (University of Michigan, AUS, and AU)
Self Study Committee (AUS and UM)
Accreditation and Certification Committee (AUS and UM)
E-Portfolio Committee (University of Michigan)
Member of Kappa Delta Pi International Honor Society in Education
Women and Technology Society
Institute of Electrical and Electronics Engineers (IEEE)
Community and Service Liaison (AUS and AU)

Awards

Phi Delta Gamma Scholarship recipient 2000-01
Certificate of Appreciation, IBIMA Publishing, 2016
Phi Delta Gamma Scholarship recipient 2000-01
Member of the Upsilon Beta Epsilon Computer Science Honor Society

Committees

Co-Chair, Student Affairs Committee (AU and AUS)
Chair, Distance Education Committee (AU and AUS)
Chair, Leadership in Education MBA Track (University of Michigan)
Chair, Foundations and Integration (AUS)
IT Literacy and Certification (AUS)
MIS Library Liaison (AUS)
Curriculum Committee (AU and AUS)
IT Web Committee (AUS)
Technology Task Force Committee (University of Michigan, AU and AUS)

Community and Service Liaison (AUS and AU)
IT Welfare Committee (University of Michigan, AU)
Research Committee (University of Michigan, AUS, and AU)
Mission Statement Committee (AU and AUS)
Self Study Committee (AUS)
Accreditation and Certification Committee (AUS)
E-Portfolio Committee (University of Michigan)